I'm not a robot

Those of you who have been into Roblox long enough already know the amount of variety found on the platform. So its natural you might be thinking of signing up and setting up an account yourself. However, its not uncommon to find yourself out of username ideas. To help you with that, we have curated a list of the best Roblox username ideas you can use for your new account. So, without any further ado, lets dive in and out of fresh names to call their characters. The username ideas below focus on some unique element name combinations to help you out. After claiming an iconic player name, you can check our Roblox game codes master list and find your next experience. FXPixelStakerX PixelatedDreamz07 ShadowBlazeX9 StormerGalactic1 StarMysticNinja33 SwiftLightningProX KnightSolarFlare22 MasterBlowCraftX WaveEchoRider1 PilotAquaJet99 FireFrozenFuryX BuilderCosmicZ5 ClawThunderZ03 VoyagerNebula88 BladeStealthZ22 PhoenixCrystalX1X BlastTurboZtarER StarCyberNovaX CrafterWildPixel101 GliderQuantumX7 LunarProKnightX StrikeShadowZ04 WaveInfinityX7 ForgeIronBloxX SurgeElectricWind12 For all the anime lovers and otakus, Roblox anime games are the ideal place. Whether it is the grind of Blox Fruits or the dimension battles of Jujutsu Infinite, if you love anime, Roblox has it. If youre one of these true fans, the Roblox username ideas below will help you find a good one for your next anime adventure. NinjaShadowPuppetX7 CrimsonBlasterGale88 SoulSamuraiBladePro CosmosSailorStarX9 XGuardianTitan KunaiShadowKidX1 MysticAuraStarX PhantomDarkReaper77 ReaperKillerDeathX5 WolfThunderGodProX StrikeShadowNinja24 FightTeamSweetVic LuckyFortuneMys7 CyberDevilDuelDragon BankaiAwesomePower99 NinjaStormMageAuraX3 FlashStarlightNovaX ShadowSamuraiX SilverStrikeStormX9 MoonSeekChampionPong TitanKonohaCraze99 NinjaHanaSakuraX7 HeroSwordBoyFighterX While everyone wants to be funny, not many end up being it. Choosing a funny username is a better way to go about the cause as the good username ideas below to create a character that will get a chuckle every time their name is read. Be warned, though, that comedy is subjective, so some of these might seem odd to you. If that fails, these names are cute too Adopt Me or Pet Simulator 99 players. SillyKatanaCyber77 FlapjackFighterXPro BakerSillyChefX BerryBounceBaeZ StarSuchaPp99 KeyboardTurtleX RubberDuckDynastyXX GalacticaGn0mePro MonsterSpaghetti42 CheesePirateFizzaX UnicornFartsXPro InvisCatNinjaX9 LaughingJokes88 DinoDancingX1 QuantumBreakX XRainbowMuffinX ForKingFighterXL RocketPalRainbowX SpySneakboooX SquadGoneShelf77 ScouterX9Supreno FreakyHamHolyX33 A cool player name is perfect for a fun Roblox RPG experience. If you are a regular player of Dress to Impress or Fisch, having cool Roblox username ideas always comes in handy. Whether you want to be or at least seem cool, then the usernames below will help you gain that edge. NoobDonX1Dummy WitchM8ProX BloontMayneX1 XMysticalSoul ShadowWar77Noob BatsX9WMMan OwlXxxX24 YumLinaaX EchoVap0r99 CyberDream39 XQTDMysterious BaddieGalactic01 PsycheDawgX7 FolkloreFighter88 FlightToxOwlX Creept0CrewX5 GroovyGrandpapiX LilithDiabloGuavaX FervorDoomMr13 SentySynthSmokyX WardenShoot99Senora DevilBaconStrangeX AmazonianRipper7 ShadowGawdX3 WavierWarriorsX9 WaveEchoProRo Buch3rM3NAli3N And these were all different unique and good Roblox username ideas you can use right now. What username are you using? Tell us in the comments below! What are good Roblox usernames? A good username is unique and it must suit your gaming personality in Roblox. You also have to check if the username is available under the TOS first. Grab any username idea from our list to avoid any trouble. How to hide previous usernames on Roblox? There is no official way to hide your previous usernames on Roblox. However, you can keep adding new usernames to your account to make the older ones disappear from the list. Have you ever spent a long time making the perfect character in Roblox, but then struggled to think of good Roblox names? Its tough! You want a cool name, something that suits your characters! But when youre staring at that empty username box, it can feel overwhelming, like being a beginner in a game full of experts. Dont worry, though! Weve all been in the same boat. A great username is how you make an awesome first impression and leave a strong impression. But with so many players, finding a username thats special and easy to remember can be like finding a rare gem. Thats where we can help! The lists below have everything you need to pick the perfect roblox names. Well give you lots of cool name ideas sorted into different styles (like cool & edgy, cute & pretty, or funny & clever!), and well also share some tips to help you get creative and make a username that everyone will envy. So, take a break from creating your character, and lets make your Roblox game even better with a username that shows who you are! Ready to conquer the world of Roblox with a username that reflects your unique style? Look no further! Weve curated a collection of epic Roblox names that cater to every players personality. ShadowStrikeX NovaNinja BlazeBlast FrostFury ThunderThrasher NeonNinja VoidVoyager InfernoImpact GalacticGuardian CrystalCraze CyberKnight PhantomProwler VenomVortex AlphaAssassin OmegaOverlord MysticMarauder ElectricEclipse ChronoChampion StellarStorm LunarLegend SolarSentinel DarkKnight ElectricLancer ShadowSpecter SkySlayer Dusk8Assassin ScouterClimb up the leaderboards and impress others with top Roblox names that show off your gaming skills. Make your rivals scared with your famous name! RogueRider PhantomPhoenix MysticMarauder ThunderTiger CyberCrafter ShadowStriker BlazeBlast NovaNinja IronImpact ElectricEagle CrystalCraze NeonNebula CosmicCrusader LunarLegend SolarSentinel FireFury FrostFlare VenomVortex AlphaAssassin OmegaOverlord Show your sweet side with cute usernames that are as lovely as candy. These playful Roblox names will make people smile wherever they go. BubbleBuddy SweetSquad FluffyFrenzy DaisyDreamer PixiePals CuddleCrew SunnySprites RainbowRascals SnuggleStars MarshmallowSquad GoalGetter BlitzBaller SpeedyStriker FastbreakFury AceAthlete JollyJumper SwiftSlammer PowerPlayPro KickinKings SprintStar HoopHero QuickfireQuintet GridIronGang ThrustThrower TrackTitan VolleyViper PunchProwess Go on exciting adventures with usernames that bring out your love for thrills. These Roblox names are for those who want some excitement and adventure. ThunderStrikeX BlazeBlast ShadowSlayer PhoenixFury CycloneCrusher InfernoImpact StealthStorm VenomVortex IceIron AtomicAssault RazorRage SwiftSlash ChaosCrusher SteelStorm PlasmaPulse RapidRush GalacticGunner MysticMaelstrom Make your opponents admire your confidence with usernames that show off your coolness. These Roblox names are for those who like to make a bold impression. ShadowReaperX InfernoBlade VenomViper ThunderTitan NightshadeNinja DarkDestroyer SteelStorm BlazeBrawler FrostFury PhantomProwler ChaosChampion DoomSlayer SavageSpecter CrimsonCrusher WarlockWrath ShadowStrikeX VenomousVortex ViciousVanguard HellfireHavoc RavagerRogue Keep it stylish with usernames that are always awesome. These Roblox names are different with usernames that make you look cool in any situation. NeonNinja CyberCraze BlazeBlast ShadowStrikeX FrostFury ThunderThrasher NovaNinja InfernoImpact GalacticGuardian CrystalCraze PhantomProwler VenomVortex MysticMarauder ElectricEclipse different with usernames that are one-of-a-kind. These Roblox names will make you stand out and become famous in the game. NebulaNexus ArcaneAurora QuantumQuasar MysticalMirage NovaNebula CelestialCipher EnigmaEclipse EtherealEcho PhantomPulse EchoEnigma AstralAegis PhoenixPulse AstralApex RadiantRift FluxFusion EchoElysium SpectralSylph Spread laughter with hilarious usernames that will make everyone laugh. These Roblox names are perfect for those who like to have fun in the Roblox world. BananaramaBob WackyWombat ChuckleChimp GigglyGoose SillySquirrel QuirkyQuokka JollyJellybean LaughingLlama FunkyFerret HilariousHippo GoofyGiraffe ZanyZebra CheekyChipmunk ClowningCapybara WhimsicalWalrus SnickeringSnail GigglingGorilla ChucklingChameleon WittyWeasel PunnyPenguin Show off your creative side with usernames that are beautiful and creative. These names show who you appreciate art and want their username to reflect that. EtherealEcho SereneSerenade LuminousLullaby TranquilTwilight EnchantedEcho CelestialCrescendo MistyMelody VelvetVista IvoryInterlude AuroraAria CrystalCadence WhimsicalWhisper DuskDreamscape HarmoniousHorizon SeraphicSerendipity ElysianElegance MysticMuse GossamerGlow RadiantRhapsody EthernalEssence Find a username that shows off your strength, independence, and lively personality. These Roblox names celebrate the awesome girls who rule Roblox. MoonlightDancer StarrySkies AngelicAura SparkleSprite RosePetals DreamyDaisy MysticMeadow OceanWhisper ButterflyBreeze EnchantedEmber RadiantRipple TwilightTwinkle CrystalCove SereneSapphire BlossomBreeze VioletVista LunarLagoon SunflowerShimmer MysticMajesty Get usernames that match your adventurous and daring spirit. These Names For Roblox are for those who love action and taking risks. ThunderStrike BlazeBolt ShadowSlayer NovaNinja LightningLancer FrostFury IronImpact VenomVortex CycloneCrusher InfernoBlade StealthStorm CyberCraze AtomicAssault SwiftSlash SteelStorm ChaosChampion RazorRage RapidRush PhantomProwler GalacticGunner Selecting the ideal username for Roblox is like mastering an art, but dont worry! Heres a set of expert tips to turn you from a beginner into a pro: When your mind draws a blank, these techniques can help spark ideas and lead you to that perfect username. Explore Your Interests: What do you enjoy outside of Roblox? Are you passionate about music, history, or animals? Incorporating your interests into your username can make a name personal and inspire you. (For example MelodyMaestro, DinoDude, CuddlyCatGamer) Get Clever with Words: Let your inner wordsmith shine! Experiment with synonyms, antonyms, and similar-sounding words to craft usernames that are both unique and memorable. (For example AquaholicZ for water enthusiasts, PunnyPup for a humorous player) Combine Your Favorites: Mix together two words, characters, or game elements you love. Try different combinations until you find one that sparks your imagination. (For example: NinjaPizza, BloxyRainbow, CodeKitten) Think Outside the Box: Dont hesitate to be a bit unconventional! Sometimes, the most unexpected names are the most memorable. Consider using alliteration (For example: FierceFalcon), rhyming words (For example: PixelPixie), or strategically placed numbers (For example: Agent00Blox). Your username should be easy to remember and type, both for you and your fellow players. Heres how to ensure your username sticks in everyones mind: Keep it Short & Simple: Shorter usernames are easier to type, remember, and say during chats. Aim for usernames with 6-15 characters. Simplicity is Key: Avoid complicated spellings or excessive use of numbers, underscores, or special characters. These can make your Names For Roblox hard to read and recall. (For example: Steer clear of usernames like Xx_CoolGamerz_xX) Test it Out Loud: Before settling on a username, say it aloud a few times. Does it sound smooth? Is it easy for others to say? A username that rolls off the tongue is more likely to be remembered. Roblox is a diverse community with players of all ages. Heres how to ensure your username follows Robloxs guidelines and promotes a positive atmosphere: Respectful & Inclusive: Avoid using offensive language, hate symbols, or terms that discriminate. Your username should reflect a friendly and inclusive attitude. No Pretending: Dont try to pretend to be Roblox staff, famous YouTubers, or other players. This can cause confusion and misunderstandings. Be Original: Avoid usernames that showcase your unique identity. Remember: These tips are just starting points! The most important thing is to choose Names For Roblox is what you adore and that represents your individuality in the vast world of Roblox. Your struggle to pick the perfect Names For Roblox is over? Weve got you covered! This guide is like a treasure map, leading you to the coolest Roblox usernames ever. We have provided tons of Roblox names that cater to every players personality. Weve got tips and tricks to spark your creativity and help you brainstorm a truly one-of-a-kind username. So, take a break from designing your avatar, and lets find you a username that shows off your amazing Roblox style! FAQs Last updated on May 8th, 2025 at 01:20 pmGame usernames are always special. I still remember mine!And the best feeling is when your friends call you by that name instead of your real name.This makes selection of the game username a really important process for your gaming journey.If you are a Roblox player and want some good ideas for username, this post is right choice for you.Here, you will find a list of 100+ ideas for username. 1. Funny Roblox Names Perfect for players who want to make everyone laugh in the lobby.@OopsIDiedAgain @LaggingLegend @ChickenNuggetLord @CtrlAltDefeat @PastaAndPixels @BotoxBandit @NoScopeNoah @SpaghettiSquad @AFKarmyHero @RespawnAndRage 2. Aesthetic Roblox Names Soft, visually appealing names for those who love an aesthetic vibe.@VelvetSkies @PastelTwilight @DreamyEchoes @GoldenPetals @LunarWhispers @EthereaIAura @MutedNebula @CloudyHorizons @DewyDreams @BlushAndGlow 3. Cute Roblox Names Adorable and charming names for players with a sweet side.@BunnyBubbles @HoneyDaisy @KawaiiKitty @SnuggleFox @CupcakeSprinkles @PeachyPanda @SugarBunBun @PuppyGiggles @ChocoChipDream @LittleBearHugs 4. Roblox Names for Boys Cool, edgy, and bold names that are perfect for male players.@BlazeRunner @ShadowNinjaX @IronPixel @ThunderBeast @EpicRogue99 @SniperEdge @NightRiderX @CyberWolf @InfernoMaster @StealthDrive 5. Roblox Names for Girls Stylish and fun names for female players who want to stand out.@StarGlitter @PinkVibeX @DiceGlamouZ @GlitterGang @RoseRebel @PixelVibeX @CandySparkles @GlamMystic 6. Dark Roblox Names Perfect for players who love mystery, power, and a darker vibe.@ShadowReaperX @CrimsonFang @EclipseHunter @NightmareEcho @VoidWalker @DarknessLord @RavenWhisper @SilentVenom @DoomKnight 7. Y2K Roblox Names Retro and futuristic names inspired by the Y2K aesthetic.@RetroDreamer @GlitchQueen @ChromeBunny @FuturistFox @BubbleGumWave @DigitalAngel @MatrixVibesX 8. Cool and Edgy Roblox Names Stylish and bold names for players who bring attitude and flair.@RogueLegendX @ViperStrike @SteelVortex @FrostByteX @ChaosRiderX @WildInferno @DriftChampion @SavageHunterX @BlazeDrifter @PhantomEdgeX 9. Funny Food-Inspired Roblox Names Perfect for foodies who love quirky, fun usernames.@PizzaLover99 @CheesyChimpunk @ClowningCapybara @WhimsicalWalrus @SushiRollQueen @NoodleNinja @BurgerBlitz @TacoTwister @PopcornPixels @DonutDragon Inspirational Roblox Names Names inspired by power and meaningful words.@DreamBig9 @RiseAbove99 @CourageInPixels @ShineBrightlyX @LevelUpLegend @BelieveAndAchieve @HopeRises @InfiniteJourneyX @VictoryAhead @PlayToInspire 11. Roblox Names Inspired by Famous Quotes Meaningful names based on inspiring quotes and well-known sayings.@StayGoldenX @LiveAndLearnX @BornToShine @GameTheFuture @DareToDream99 @PowerInPlay @CreateTheGame @LightTheWayX @PixelPerseverance @VictoryInMotion Tips to Choose the Perfect Roblox Name Reflect Your Personality: Choose a name that matches your style, whether its funny, cute, aesthetic, or bold.Keep It Simple: Short, memorable names are easier for others to recognize and type.Get Creative with Words: Combine two unique words, like LunarWhispers or NeonVortex.Use Numbers or Symbols Sparingly: Adding numbers can make a name unique, but dont overcomplicate it.Think About Longevity: Pick a name that will grow with you avoid names that might feel childish later.Check Availability: Before finalizing, ensure the name is available on Roblox.Add Emojis (Optional): While not part of the username, emojis can enhance how your name appears when you share it. I really hope you find an iconic name. Do not forget to choose something that defines you.In iconic username is usually the most related to the owners personality.Hi, Im Ankit Kumar, the founder of StealthyGaming. I handle everything from SEO to researching and writing gaming articles. Im passionate about helping fellow gamers stay updated with the latest tips, guides, and news. When Im not optimizing content, Im probably testing out new games or digging into strategies to make my articles as helpful and engaging as possible.Multiplayer game creation platformNot to be confused with Robox.2006 video gameRobloxLogo since 2022Developer(s)Roblox CorporationPublisher(s)Roblox CorporationDesigner(s)David BaszuckiErik CasselPlatform(s)WindowsmacOSShAndroidmacOSX OneMeta Quest 2Meta Quest ProPlayStation 4PlayStation 5Release September 1, 2006WindowsSeptember 1, 2006iOSDecember 11, 2012AndroidJuly 16, 2014Xbox OneNovember 20, 2015Meta Quest 2, Quest ProSeptember 2023PS4, PS5October 10, 2023Mode(s)Single-player, multiplayer online game Mode(s)Single-player, multiplayer online gameMode(s)Single-player, multiplayer online gameRoblox (/ˈroʊblɒks/, ROH-bloks) is an online game platform and game creation system developed by Roblox Corporation that allows users to program and play games created by themselves or other users. It was created by David Baszucki and Erik Cassel in 2004, and released to the public in 2006. As of February 2025, the platform has reported an average of 85.3 million daily active users. According to the company, their monthly playerbase includes half of all American children under the age of 16.The platform hosts millions of user-created games (officially referred to as "experiences"), all created using a dialect of the programming language Lua and the platform's game engine, Roblox Studio. While Roblox is free-to-play, it features in-game purchases done through its virtual currency known as Robux, and game developers on the platform are able to create items that cost Robux. Furthermore, the platform hosts a large virtual economy centered around those items and Robux. Using the platform's "Developer Exchange" program, creators on the platform are able to exchange their earned Robux for real-world currency. The platform has also been used to host virtual concerts and events, as well as advergames.Early in Roblox's history, it was relatively small, both as a platform and as a company. In the second half of the 2010s, the platform began to grow rapidly, and this growth was accelerated by the COVID-19 pandemic. By 2020, over 5,000 games on Roblox had been played over a million times, and over 20 had been played over one billion times. Although Roblox has been positively received by critics, it has faced heavy criticism for its content moderation, which in turn has led to a large amount of sexual or politically extremist material on the platform. It has also been criticized for its alleged exploitative practices toward children and microtransactions. The platform has been restricted or completely blocked in several countries, such as China, Turkey, Jordan, and others. Roblox is an online game platform and game creation system created by and used by users through the platform's game engine, Roblox Studio,[4] and then shared to and played by other players.[1] The games featured on Roblox vary in genre, from role-playing games to ones centered around escaping prison, among others.[5] The platform is made to appeal to a family-friendly audience, and has been described as a massively multiplayer online game (MMO).[6]While Roblox is free-to-play, it features a virtual currency known as Robux that can be purchased with real-world money. Robux can be used to purchase virtual items that the player can use on their virtual character (or "avatar") on the platform, or access experiences that require payment.[1] As with games, avatar items on Roblox are mainly user-generated,[7] though most items on the platform were made by Roblox themselves for most of the platform's history.[8] Through the platform's "Developer Exchange" program, creators on the platform are able to exchange their earned Robux for real-world money.[9] In addition, Roblox features a monthly service called "Roblox Premium", with its subscribers gaining access to more features on the platform and a monthly stipend of Robux.[1]Logo of the virtual currency "Robux"Roblox features a large virtual economy centered around its aforementioned virtual currency, Robux.[10][11] The currency allows users to buy, sell, and create virtual items.[1] This is similar to how Roblox has a service called "Roblox Premium", a monthly subscription that gives users monthly stipends of Robux (with the amount depending on the selected subscription tier), discounts on purchasing items, access to the item trading system, the ability to buy more Robux for less, and more.[1][12]Similarly to games and avatar items, Roblox are user-generated.[8][10] While only Roblox developers were able to create avatar items early on,[8] the capabilities of user-generated content has expanded greatly over time.[13] Since 2019, select users have gained the ability to publish avatar accessories, animations,[8] bundles, and more.[10][14][13] Some items on Roblox have a "limited" status, only a few being available and the price of the item based on supply and demand rather than a fixed price. These items function similarly to non-fungible tokens (NFTs). The prices of limited items range, with the most valuable ones costing millions of Robux.[15] After the original price of that item runs out, players can resell them for a higher price. Additionally, users with an active Roblox Premium subscription are able to trade limited amongst each other;[16] limited items made by the community cannot be traded, and this feature is restricted to official items.[17]Developers on the platform are able to create purchasable content through one-time purchases.[18] Through the Roblox "Developer Exchange" program, users are able to exchange their earned Robux for real-world money,[19] as long as they have at least 30,000 Robux.[19] In 2020, Roblox reported that roughly 345,000 game developers on the platform earned money through the program,[7][20] Avatar item creators have also been able to generate profit with the platform, with some individuals designing items as a full-time job. It has been reported that the highest-earning creators have earned over $100,000 a year from sales.[21]A sizeable amount of scams are on Roblox, largely revolving around messages promoting websites and games that are designed to appear to give out free Robux.[22] Furthermore, there are people in the community known as "beamers" who compromise Roblox accounts to steal and sell their items on the platform's black markets. They employ various techniques, such as creating phishing websites or trying to deceive their victims in order to acquire a victim's session token.[23] Once they gain access to the victim's account, these "beamers" steal and subsequently sell valuable limited items owned by the victims for real-world currency or cryptocurrency through marketplace sites or Discord chat rooms. The slang term "beaming" is commonly used to describe this entire process on Roblox.Roblox Studio is the platform's game engine.[24]The Roblox Studio interface as of August 2024Roblox Studio is the platform's game engine[25] and game development software.[26][27] The engine and all games made on Roblox predominantly uses Luau,[28] a dialect of the Lua 5.1 programming language.[29] Since November 2021, the programming language has been open sourced under the MIT License.[28][30] Some aspects of the engine were created using C++.[31] To assist in the creation of games, Roblox Studio features multiple pre-made templates that users can modify.[26]As of 2020, Roblox reported that more than 20 million games per year. They also reported that a majority of developers were minors.[7][20] While some developers might not make money by creating games on Roblox, it has been noted that the platform still assists with teaching people game design and how to code.[32][33]See also: List of Roblox gamesDue to its status as a user-created game platform, Roblox has a variety of popular games; as of July 2020, at least 20 games had been played more than one billion times, and at least 5,000 have been played over a million times.[34] TechCrunch noted in March 2021 that Roblox games are largely distinct from established traditions in free-to-play video games, finding that successful Roblox games were geared towards immediate satisfaction, and finding that the addition of tutorials significantly decreased player engagement, contrary to established wisdom about free-to-play games.[35] Many companies have used Roblox to host advergames promoting their products.[36][37][38]Robloxation by Roblox was created in 2004 by co-founders and software engineers David Baszucki and Erik Cassel. Prior to the creation of the platform, both Baszucki and Cassel worked for Knowledge Revolution, a company that specialized in creating educational and physics simulation software. After Knowledge Revolution was acquired by MSC Software, the two left the company and Baszucki began investing in earlier social media sites like Friendster. Around this time, Baszucki came up with the idea of a physics sandbox with creation tools and a social networking aspect. Baszucki and Cassel began development on Roblox shortly afterwards, modeled after Baszucki's vision, and also created the Roblox Corporation. Early in its development, Roblox was known as DynaBlocks. It was determined early on in development that the two would design Roblox to rely entirely on user-generated content, only providing the tools necessary for people to develop games, as well as the server hosting later in development.[2]Baszucki and Cassel worked alone while making the earlier versions of Roblox, and created their own games on the platform before the creation tools were completed. These early versions of Roblox were extremely basic, with player avatars having not been animated yet and various features only being present in their most simplified form. They also advertised Roblox on some websites, leading to a few dozen players joining the platform as playtesters. In mid-2006, the first two employees that weren't Cassel or Baszucki were hired to work on the platform's other features. These employees were Matt Dusek and John Shedletsky, with Dusek being responsible for working on the platform's communication aspects.[2]Roblox was officially released on September 1, 2006,[39] with Roblox Studio being made available that same year. Games that were made by the community early in the platform's history included paintball games, haunted houses, and model trains that players could ride. In 2008, the Roblox Corporation stopped actively creating their own games to demonstrate the platform's capabilities, becoming entirely reliant on user-created games.[2] During this time in 2007, Roblox introduced the "Builders Club" membership, which allowed for users to create more games under their account, sell virtual clothing, and gain a daily Robux (then called Tickets, with the latter often being referred to as "Tix".[41]200420042005200520062006201520152017201720172018201820222022 Evolution of the Roblox logo42Roblox's growth continued throughout 2010 and the following years. By August 2011, Roblox had about 6.8 million active users monthly, becoming the second-most popular kids entertainment site. Its profits also continued to increase, with the platform's profit that year up 75% from 2010.[33] In June 2011, the company held a fundraiser that raised over $4 million.[43] By January 2014, the platform's growth was further accelerated by the COVID-19 pandemic beginning in 2020, where lockdowns led tens of millions of children to use Roblox as a means of communication.[52][53] Between March and April, Roblox reported having 120 million monthly active users, which by that point the company said included over half of all kids in the United States that were under the age of 16.[52] Additionally, the average number of daily active players in 2020 had increased by 85% compared to 2019.[54] By this point, over 20 games had been played more than one billion times, and at least 5,000 had been played more than one million times.[34] The most popular game in 2020 was the role-playing game Adopt Me!, which had been played over 10 billion times by July 2020 and had a platform record of over 1.6 million users on at once.[55]In light of the platform's newfound popularity and use during lockdowns, Roblox introduced a new "Party Place" system, which were specific spaces that players could use to arrange meet-ups and events, such as virtual concerts.[52] Around this time, Roblox began further working towards a vision that Baszucki described as a 30-year long plan for where in which users have a "fully-fledged digital identity" in an environment such as Roblox.[2] In July 2020, Baszucki formally announced plans and goals for Roblox developers and users to build a "metaverse", a concept that refers to several interconnected virtual worlds. As part of these plans, several other features were announced that would allow creators more freedom in their works, hoping to make them more "immersive" and making collaboration between developers easier. Features that were introduced around this time included Developer Events, a service that would allow creators to create and manage in-game events, and allow users to easily discover these events. He also announced a partnership between Roblox and record label Monstercat, allowing select users to upload their own accessories, a service that was later expanded to include various other types of accessories.[8]Around this time, Roblox optimized the way that its different releases were developed over the course of 3 years, reaching a point where only a minimal amount of engineers were needed to maintain the platforms it was available on and all versions functioned off the same APIs.[2] In April 2016, Roblox became available for Oculus Rift, alongside a variety of quality-of-life features made specifically for that platform. The company also expressed interest in porting Roblox to other virtual reality devices in the future.[56] In June of that year, the company also released a dedicated app for Windows 10.[57] Efforts were also made towards making Roblox more accessible, with automatic machine translation being added to in-game chat in 2020, initially supporting 9 languages.[55] In 2019, the Roblox Corporation signed a partnership deal with Tencent to bring Roblox to China,[58] and was given permission to release in the region on December 3, 2020.[59]During this time period, several features from the platform were removed. In 2016, Roblox discontinued its secondary currency, "Tickets", making Roblox the platform's only currency. It was removed due to the company believing newer players would get confused by the presence of two separate currencies.[41] In October 2017, Roblox removed the ability for people to play as a "guest", which allowed for people to test out games on the platform without having to use an account.[60] That same year, Roblox discontinued its official player forums for an undisclosed reason.[61] Additionally, in 2019, Roblox released Roblox Premium, which replaced its previous Builders Club membership.[12]The growth of Roblox, both as a platform and as a company, continued into 2021 and the following years.[62][63][64] In March 2021, the Roblox Corporation went public, and became valued at $45 billion.[63] Throughout 2021, Roblox averaged 45.5 million daily active users, a 40% increase from the end of 2020.[62] In 2023, Roblox released public beta versions of the platform for Quest 2 and Meta Quest Pro on July 27, with full versions released in September.[65] At the same time, ports of Roblox for PlayStation 4 and 5 were announced,[66] and later released on October 10.[67] In 2021, Roblox made it to where games on the platform are referred to as "experiences" following the platform's involvement in the Epic Games v. Apple lawsuit.[68] In June of that year, Roblox was sued by the National Music Publishers' Association (NMPA), alleging that the platform allowed users to upload copyrighted music without obtaining proper licensing, and made children believe that pirating music was acceptable.[69] The lawsuit was dropped by September, ending with the Roblox Corporation forming a collaboration to establish a framework for future platform partnerships.[70]After being given permission in late 2020, Roblox released in China in July 2021.[71] This version of the platform, officially known as LuoBu,[72] was quickly restricted due to China's regulations on video games. Roblox failed to grow to substantially throughout its history, and was unable to generate much profit.[73] In January 2022, LuoBu was shut down, with Roblox stating that they were going to redevelop the release, and that LuoBu was only ever intended to be a test version.[71] In July of that year, documents of business slides from presentations as early as 2017 were leaked online by an unknown hacker. These documents revealed that the Roblox Corporation was planning to make several changes to the platform worldwide to comply with Chinese internet censorship laws, and that prior to canceling operations, they were concerned that Tencent would hack the platform and attempt to create a competitor.[74]Roblox's business model throughout this time has been continued to be based around creating a metaverse, and attempting to increase the platform's appeal.[75][76][77] In 2021, Baszucki further detailed the companies vision for Roblox to become a metaverse, highlighting "eight different characteristics" that the platform would need to accommodate for. He also discussed the Ready Player One and Ready Player Two books as being inspirations for the company's ideas.[75] Features that were added to Roblox during this time have included voice chat[78] for users over the age of 13 that had their age verified,[79] and the real-world motion tracking of the players face, which was announced in 2022[80] and released in 2023.[81] In March 2024, two generative artificial intelligence tools that were added to Roblox Studio in an effort to speed up content creation. These tools were for automatic avatar customization and texture generation, the former being able to automatically convert three-dimensional body meshes into live-animated avatars and the latter creating textures of objects based on a text-to-image model.[82][83]Also announced in 2022 were age ratings for games,[80] a system created by the company to increase the platform's appeal to the young adult audience, which was the fastest growing demographic on Roblox, by allowing for more mature experiences.[84] Initially, the highest rating that games could be given was 13+,[85] although in June 2023, a 17+ rating was introduced that would permit games to feature gore, graphic violence, romantic themes, and alcohol usage.[86] Similarly, in November 2024, Roblox revamped its parental controls system, adding new safety measures for users under the age of 16.[87] As of a screen time and whether or not the child can use/explore private messages with other users, among other things.[87][88][89]As of February 2025, Roblox has reported over 85.3 million daily active users. The Roblox platform to express political activism, with some users declaring their support for the George Floyd protests and Black Lives Matter,[92] and some stating their support for the George Floyd protests.[93] Part of Roblox's reputation was due in part to its original brand identity.[90] Often transcribed and titled as the "oof" sound effect, which became an internet meme.[94] The sound was originally produced by Joey Kuras and Tommy Tallarico[95] for the video game Messiah (2000), but was replaced in 2022 after Roblox and Tallarico entered a copyright dispute.[96][97]Roblox occasionally hosts real-life and virtual events. They have in the past hosted events such as BloxCon, which was a convention for ordinary players on the platform,[98] as well as virtual Easter egg hunts,[99] Halloween events, and "Giftsplosions", and also hosted an annual event called the "Bloxy Awards", an awards ceremony that also functions as a fundraiser. The 2020 edition of the Bloxy Awards, held virtually on the platform, drew 600,000 viewers.[100][101] In 2022, "Bloxy Awards" got rebranded into the "Roblox Innovation Awards".[102] Roblox Corporation annually hosts the Roblox Developers Conference, a three-day invite-only event in San Francisco where top content creators on the site learn of upcoming changes to the platform.[103] Roblox occasionally engages in events to promote films, such as ones held to promote Wonder Woman 1984 and Aquaman.[104][105][106] Roblox has also hosted virtual concerts, such as the one starring Lil Nas X; during that concert, Lil Nas X debuted his song "Holiday".[107][108][109] Future virtual concerts starred artists like Swedish singer Zara Larsson[110] and American band Twenty One Pilots.[111][112] In October 2021, Roblox partnered with Chipotle Mexican Grill to give $1million of burritos away to the first 30,000 people every day as a part of Chipotle's Halloween Boorito promotion.[113] In March 2025, "The Hunt: Mega Edition", (previous to "The Hunt: First Edition") where players competed in 25 different Roblox games for a prize of $1 million, had started.[114]Critical reception of Roblox has been generally positive. Common Sense Media rated Roblox out of 5 stars, praising the website's variety of games and ability to encourage creativity in children while finding that the decentralized nature of the platform meant game quality varied, and recommended disabling chat functions for young players to prevent possibly harmful interactions.[115] Patricia E. Vance of the Family Online Safety Institute advised parents to monitor their child's interactions on the platform but praised the platform for "...allowing kids to play, explore, socialize, create and learn in a self-directed way", and granting special praise to Roblox for its ability to encourage children in experience game development.[116] Trusted Reviews, in its overview of the platform, also praised Roblox, stating that "for anyone seeking to develop their computer science skills, or create projects that will instantly receive feedback from a huge audience, the appeal is obvious".[117]Roblox has been criticized several times due to the content that is present on the platform. Criticism specifically the presence of sexual[119][120] or politically extremist-related material.[121][122][123][124] Similarly, its chat and game filtration system has been negatively received.[125][126] Examples of sexual or politically extreme content that has appeared on the platform throughout its history include places themed around virtual sex clubs and nightclubs, all of which are generally referred to as "condo" games,[119] and content related to far-right ideologies such as neo-fascism and neo-Nazism,[122][124] such as games that allow players to roleplay as Nazis or recreate real world massacres such as the Christchurch mosque shootings.[124][122] the Columbine High School massacre, and the Uvalde school shooting.[127] To combat the presence of this content, Roblox has over 1,600 people working to remove such material from the platform,[125] and also offers privacy settings and parental controls.[128] a 2020 investigation by Fast Company found that sexual content was very prevalent on Roblox, and that attempts to remove material to whack-a-mole.[129][130] The platform has also seen numerous reports of sexual predation on child players,[131][120] which a 2024 Bloomberg Businessweek report attributed to insufficient moderation, which has been criticized.[120]Roblox's business model has also been criticized, with the platform being accused of featuring exploitative practices that appeal to children.[132][133] Professor Jan Lieber at Cornell University accused Roblox of encouraging consumerism in children.[134] Some found that the platform makes it very easy to purchase microtransactions, leading to numerous instances where children have spent large sums of money on the platform without parents' knowledge.[133][136] In April 2022, Truth in Advertising filed a complaint against Roblox with the Federal Trade Commission for false advertising, mainly failing to disclose when advertising is present, such as with advergames and brand ambassadors.[36] As a response, Roblox hid advertisements from users under the age of 13 starting in March 2023.[137] However, these restrictions did not apply to advergames, leading to further criticism by Truth in Advertising and children's digital rights organization 5Rights.[36] Investigative journalism YouTube channel People Make Games accused the platform of "exploiting" younger game developers by promising them large amounts of money from creating games, only to apply high revenue cuts and leaving creators with little to no income. They likened the platform's business model to a company scrip.[132][133] After Roblox responded to the channel to the video, People Make Games released several more accusations towards Roblox, focused on an alleged lack of oversight of developers and a method for people to address developer abuse, leading to child developers being exploited for labor on third-party platform's. They also criticized Roblox's virtual economy, comparing the limited collectibles market to gambling.[61][138][139][140] It has also been accused by Hindenburg Research of artificially inflating its monthly active player count.[141]Roblox restrictions by countryRoblox is blocked or banned in several countries: China, Jordan, North Korea, Oman and Turkey.[142] Additionally, it was banned in the United Arab Emirates from 2018 to 2021,[143] and Guatemala issued a warning about the platform to parents in 2021.[144] The reasons behind these bans differ from country to country, with Turkey banning it due to content that may lead to gambling and child sexual abuse.[145][131][146] Additionally, the Netherlands and Belgium have restricted certain games on the platform due to regulations on in-game "lootboxes", which give out items based on random or unknown chances, to reduce children's exposure to gambling.[147] In February 2025, Bloomberg News reported that Roblox was under investigation by the U.S. Securities and Exchange Commission for unknown reasons.[148][149]During the 2024 Roblox Developers Conference, officials said that revenue from games on the platform, of which there were about 1.7million as of 2017,[150] collectively earned at least $30million in 2017.[151] The iOS version of Roblox passed $1billion of lifetime revenue in November 2019,[152] $1.5billion in June 2020,[153] and $2billion in October 2020,[154] making it the 15th app with the second-highest revenue.[53] Several individual games on Roblox have accumulated revenues of over $10million,[155] while developers as a whole on the platform collectively projected to have earned around $250million over the course of 2020[156] In October 2017, Roblox made it to where games on the platform are referred to as "experiences". The Tencent titles PUBG and Honor of Kings.[157]In January 2017, toy fabricator Jazwares partnered with Roblox Corporation to produce a series of collectible mini figures, based on user-generated content created by players on the platform.[158] The mini figures contained random minifigures.[160][161] In 2019, Jazwares released a new line of toys, branded as the "Roblox Desktop" series.[162] In April 2021, Roblox partnered with Hasbro to release Roblox-themed Nerf blasters and a Roblox-themed version of Monopoly.[163]

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